

# Certification and Use of Trade Marks

ERM Certification and Verification Services (ERM CVS) is the ERM Group's global provider of independent certification, verification and assurance services. Certification and verification from ERM CVS is regarded as an outstanding mark of excellence in EHS management, particularly by those working in the field.

We have established detailed requirements and guidance for the use of our certification marks and any associated accreditation marks which are provided to our certified clients.

The key principles which underpin these requirements are:

- The marks used by certified clients must be traceable back to ERM CVS
- The ERM CVS mark shall not be used on products or product packing as seen by the consumer or in any way that could be interpreted as indicating product conformity
- The certified client shall not make reference to its management systems certification in a way which could imply that ERM CVS certifies a product, process or service
- The ERM CVS mark shall not be applied to laboratory, test or calibration reports
- The use of the ERM CVS certification mark must be in line with ERM CVS' terms and conditions regarding use of its certification mark when making reference to the clients certification status in published media (such as the internet, brochures, advertising or other similar documents)
- The certified client shall not make any misleading statements regarding its certification and shall use an ERM CVS certificate, or allow it to be used, in a misleading way
- In cases where the certified client is subject to suspension or withdrawal of certification, use of the certification mark and references to its certified status will be discontinued in any advertising matter as directed by ERM CVS
- The certified client shall amend any advertising matter which makes reference to certification where the scope of certification has been reduced
- The certified client shall not imply in any way that the certification awarded by ERM CVS applies to activities which are outside the scope of certification
- We will take appropriate action to deal with situations where our certificates or certification marks have been misrepresented, used inappropriately or used in a manner which could bring ERM CVS or the certification system into disrepute or cause public mistrust.

